

# 2017 Guess A Sketch.

Guess-A-Sketch  
Support K-12 Design Education  
Friday, March 17, 2017 6-9pm  
Center for Architecture

As a sponsor of Guess-A-Sketch, you are supporting all Center for Architecture K-12 design education programs, both at our facility and in schools throughout New York City.

## **Benefactor** (\$15,000)

Receive 15 audience tickets\*  
Full page ad in the digital journal  
Priority placement of logo on save the date and invitation  
Logo with link on event website and all related emails (15,000 recipients)  
Verbal acknowledgment at event  
Opportunity to distribute promotional material/corporate giveaways at event  
Invitation to the VIP reception  
Logo recognition wherever major annual Education program donors are listed for 2017

## **Patron** (\$10,000)

Receive 10 audience tickets\*  
Full page ad in the digital journal  
Logo on invitation  
Logo with link on event website and all related emails (15,000 recipients)  
Verbal acknowledgment at the event  
Opportunity to distribute promotional material/corporate giveaways at event

## **Sponsor** (\$5,000)

Receive 8 audience tickets\*  
Full page ad in the digital journal  
Logo on invitation  
Logo on event website and all related emails (15,000 recipients)

## **Supporter** (\$2,500)

4 audience tickets  
Full page ad in the digital journal  
Name listing on invitation  
Listing on event website and in related emails (15,000 recipients)

## **Friend** (\$1,000)

2 audience tickets  
Full page ad in the digital journal

## **VIP Ticket** (\$250)

Available beginning February 3, 2017

## **Individual Ticket** (\$150)

Available beginning February 17, 2017

## **Sponsorship Levels**

- ◇ Benefactor, \$15,000
- ◇ Patron, \$10,000
- ◇ Sponsor, \$5,000
- ◇ Supporter, \$2,500
- ◇ Friend, \$1,000
- ◇ Full Page Digital Journal Ad, \$500
- ◇ Half Page Digital Journal Ad, \$250
- ◇ I am unable to attend the event,  
but would like to contribute:  
\$ \_\_\_\_\_

## **Notes**

\*Benefactor, Patron and Sponsor level contributors have the option of using 5 of their tickets to form and sponsor a Guess-A-Sketch team. Please contact us if you are interested in creating a team!

Please send us your list of team member names and/or audience ticket names no later than Friday, March 3, 2017 so we can ensure that your guests will be in our check-in system.

For inclusion in the digital journal, full ads must be received by March 3, 2017.

For ad specifications, contact Morgan Watson, [mwatson@aiany.org](mailto:mwatson@aiany.org).

Reservations will be granted on a first come, first served basis.

All reservations are final.

## **Payment Information**

◇ Check Enclosed: Payable to the *Center for Architecture*

Credit Card

◇ Amex ◇ Master Card ◇ Visa ◇ Discover

Credit Card Number

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Expiration Date (Month/Year)

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Security Code

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Card Holder Name/Signature

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Reservation and payment deadline:  
March 3, 2017.

Please return completed form and payment to:  
Jesse Lazar, Senior Director of External Affairs  
Center for Architecture  
536 LaGuardia Place  
New York, NY 10012  
Tel. 212-358-6110  
[development@aiany.org](mailto:development@aiany.org)

To pay online or view event updates visit  
[aiany.org/guessasketch](http://aiany.org/guessasketch).

The Center for Architecture is a 501(c)(3) organization. EIN #22-3047700. The estimated fair market value of the event is \$75 per ticket. The balance is deductible as a charitable contribution to the extent allowed by law.